

From Sewing Machines Etcetera for our sewing friends

Just Sew You Know...



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Class Newsletter

Jan 2012

Hello & Welcome

to the year of our 20th Anniversary, and to this first 2012 Just Sew You Know Newsletter! It's hard to believe that almost **20 years** have passed since the first Grand Opening of Sewing Machines Etcetera in the fall of 1992. We look forward to presenting you with (at least) 4 contests, and 20 Sew and Celebrate events to build up to the historical milestone! We thank you for your continued loyalty & friendship with us, our staff and each other. With this newsletter, we present our great educators for lots of exciting, motivating and educational classes: Christine, Jane, Anne, Terri, Brenda, Erika and Elsa. Our calendar is more jam-packed than ever, and we look forward to helping you learn because here, "Your Sewing Success Matters Most".

Your friends, Nick & Erika and the rest of the SewEtc family

Special points of interest:

- ✓ KIDS sewing pg 8
- ✓ Owners Classes on pages 4, 5
- ✓ Project Classes begin on pg 2

The Quilt Frame Experience

Learn—and enjoy- the "Big Frame" experience for your machine quilting! Jane can take you from start to completion, including proper loading of the frame and prep of the robot design. Start with a 2hour private class with Jane for \$50. Follow the 2 hours with as much time as you need to finish your quilt. Rental is \$25 per hour with a 3 hour minimum, and includes Jane's assistance. Why not set aside a day and finish your quilt yourself!

Inside this issue:

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How to Download a Supply List

1. go online to www.SewEtc.com
2. In the search box (upper left corner), type in the class name, ENTER or click Search
3. Find and click on the class description
4. Scroll to the bottom looking for *Supply List*.
5. **Click on the .pdf** (file name)
6. Print off the pdf page

Or come in, **download** on our computer **in the store**.

Note: remember to keep your Adobe Reader updated.

Beginner Quilting

2-4 Thursdays Feb 2, 9, 16, 23 \$80/8 hrs with Anne
Never Quilted? Want to learn? This is the class for you!
Learn the basic quilting techniques while either compiling a sample workbook or a small finished project.

If you register online

[call and prepay by phone](#)

(Visa, MC)

905-639-5525

Prepaid ticket = reserved seat

At class, enter your ticket in each semester's draw

We need a full week's notice to be able to transfer or refund.

We have to decide 1 week before if class will run.

Enough early registrations ensures the class will run!

We will also set up any classes for groups of 4+

The EQ7 software Basics

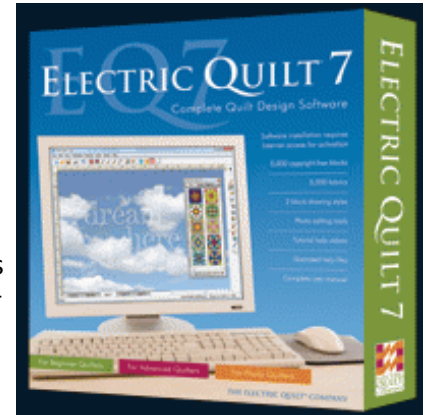
6-8 Tue Jan 31, Feb 28, Mar 27, Apr 24
\$20 ea/\$80/8 hrs with Anne

Join Anne as she takes you through the basics of your new Electric Quilt 7 Software. Over the course of this 4 month series you will explore the hundreds of fabrics, blocks and layouts to create your own unique combinations. You will discover how to import and work with your own fabrics and embroideries as well as let the program calculate your yardage and cutting instructions quickly and accurately. If you have already used the software, you are welcome to join us for one or more of these classes. However, they are **designed as a series, so we highly recommend taking all 4 sessions in order**

This class will give you the confidence you need to design and create at home.

The only supplies you need for this class are your laptop loaded with the EQ7 software and pen and paper.

Please inquire about 1-on-1 instruction with Anne for advanced techniques.



NEW! Hoopsisters: Earth to Quilters!

The Hoopsisters have done it again, wowing us with their creativity and giving us so much to play with in 2012. We will be offering a very different series of classes this year, since the theme is, "it doesn't have to be a quilt!" See hoopsisters.com

The Whole Earth Quilt

6-8 Fri Jan 20, Feb 17, Mar 9, Apr 20
\$80/8 hrs with Anne

Now you will be able to do the "Whole Earth Quilt" over the course of 4 months, instead of a year. Be sure to pick up your supply list before class begins. **ALL BRANDS WELCOME**



#3. Card Basket quiltlet/ Haylee Handbag

1-3 Sat Mar 10, 24 \$40/4 hrs

Yet another interesting combination of fabrics to create this unique basket quilt or handbag. Embroidery files and instructions for both are included .

Easy Knits

By requests, get on the wait list! Is there knit fabric in your stash crying out to be used, but you are afraid to cut it? Now is the time to take the plunge!

Take advantage of Terri's expertise and make your knit garment of choice! Terri will walk you through the steps of assembling and fitting your garment, and give you lots of tips along the way on how to work with this fabric that has an undeserved reputation of being hard to handle.



"Goosetracks" continues:
Jan 27, Feb 24, Mar 23, Apr 27

Sewing with Knits—Cardigan

10-2:30 Sat Jan 21 \$40/4 hrs with Terri
Make a pleated knit cardigan that falls into beautiful folds, from Jalie pattern # 2919

Figure-flattering cardigan with tucks that run from shoulder seams to the waist. Hits just below the hips. The draped look without the bulk! Designed to be worn over a sleeveless top.

If you have a coverstitch machine you do not need to bring your sewing machine.

Hoopsisters: the Projects register for 3, 4th is free

#4. GPS pattern quiltlet/ Messenger Bag

1-3 Sat Apr 21, 28 \$40/4 hrs
Create this fabulous quilt or bag in very unique design that everyone will be wanting. Includes the 5" and 8" block embroidery files and instructions.



#2. Northern Lights quiltlet/ case and pouch

1-3 Sat Feb 11, 25 \$40/4 hrs
Make this unique quilt in either 5" or 8" blocks and/or stitch up this useful trimmer case and mouse pouch.

Download your
Supply Lists (see pg 1)
No internet? We can do it for you in-store



#1. Windmill quiltlet/ Crossbody Hipster

1-3 Sat Jan 14, 28 \$40/4 hrs

Make the blocks in 5" or 8" (or both) and/or make this beautiful Cross Body Hipster Bag. Includes embroidery files and instructions for both



Our Serger Owners' Mystery to Mastery S101, S102, S103

S101: Mystery to Mastery

\$40 ea or 1 ticket/3hrs with Elsa

Wed Jan 11 12-3
Sat Feb 4 3-6
Wed Mar 7 12-3
Sat Apr 14 3-6

This 1st Serger Mystery to Mastery owner's class for your new Husqvarna Viking or White serger is the prerequisite for S102 and S103. Examine all the parts and their purposes to be able to troubleshoot and speed up your sewing. We'll test the basic 4 thread stitches, discover tensions don't need changing, play with cutter width etc. And start your Serger Journal. Kit included. **Bring only machine, accessories, manual and scissors. Bring your ticket!**

Placemat of the Month

6-9pm Thurs Jan 5, Feb 2, Mar 1, Apr 5
\$30 ea w/ Christine
(get ticket for each day)

Every month join Christine to learn piecing different blocks— a new quilting pattern to combine with embroidery and/or decorative stitches, to make a placemat/runner. Mix and match to decorate your table for every occasion in the year! Jan: snowflakes, Feb: hearts, Mar: tulips, etc.

S102: 2 and 3 thread serging

\$40 ea or 1 ticket/3 hrs with Elsa

Wed Jan 18 12-3
Sat Feb 18 3-6
Wed Mar 21 12-3
Sat Apr 28 3-6

In this 2nd Serger Mystery to Mastery you will learn other edge finishes and hems like rolled edges, flatlock, pintucks, and decorative edge. Two thread flatlock and elastic application is also covered. Continue your journal pages. Prerequisite S101. Kit includes fabric, journal pages. **Please print supply list when you sign up for the class. Bring your ticket!**

S103 Coverstitch Mode

By private appointment (Wed-Fri am)

\$40 ea or 1 ticket/ 1 hr with Elsa

Discover how easy it really is to setup and use 1,2, or 3 needles for 3 types of coverstitches and chain stitch. Our sergers set up so fast! You've taken at least S101, and now you are ready to step it up a level and learn your coverstitch options. Bring some knit fabric if you like to do a swatch for your next project! We don't just show you, you do it all. Book an appointment For Huskylock 936, s21, s25, with Elsa!

Serger Project Club

Wed Jan 11, Feb 8, Mar 14, Apr 11 6-9
\$20ea /3hrs with Christine
(get ticket for each day)

Learn to use your serger for more than seam finishing! Christine has a lot of great projects to get you going. Take advantage of our expertise with these amazing machines. We will offer a different project every month. Check back often to see if the next month's project is for your serger.



Huskylock™ s25

5D Basics

6-8 Fri Jan 6, Mar 2, Apr 13
\$30 Ea/3hrs with Christine
(get ticket for each day)

We will be using classes designed by prominent Husvarna software educators, so you can get going with your new 5D software. We will start with 5D Embroidery, and work through the modules. Join us for as long as you

Digitizing Logos

10-12 Feb 3 \$30/3hrs with Erika

What it says! By popular request, Erika repeats this class to help you understand how to use 5D Pro to create your own logos!

If you register online
remember to call and prepay by phone (Visa, MC)
905-639-5525
Prepaid ticket = reserved seat
At class, enter your ticket in each semester's draw

Erika's Software Club.

12-2 Jan 7, Feb 4, Mar 3, Apr 14
\$30 ea/2hrs with Erika (get ticket for each day)

You will love the way Erika teaches this monthly class. She designs each class herself so that you can optimize the features of your 5D software as you work along with her in these stand-alone classes. You will be amazed at what you can do with a little direction. You will receive the instructions to create it yourself at home anytime! **The only supplies you need are your computer, 5D Software Installed, and your Dongle.**

Our Machine Owners' Mystery to Mastery M101, M102, M103

M101: Mystery to Mastery

Sat Jan 7 3-6 **full**, Thurs Jan 19 10-1
Wed Feb 1 12-3
Sat Mar 3 3-6, Wed Apr 4 12-3
\$40 ea or 1 free ticket -3 hrs with Elsa

In this first Owners' class, you will learn Machine Care & Troubleshooting, and how to have immediate success with the Basic Stitches (some you did not have or use on your older machine). Learn about needles, threading options, proper bobbin winding, testing tension, and more. You will be able to avoid needle breakage, thread jams and tension issues, and really "bond" with your machine! Begin a Journal. Kit included. **For this class bring only your machine, accessories, manual and scissors to class.**

M102: Master Machine & Fabric

Sat Jan 21 3-6 **full** Thurs Jan 26 10-1
Wed Feb 8 12-3 Sat Mar 24 3-6
Wed Apr 11 12-63
\$40 ea or 1 tree ticket -3 hrs with Elsa

In this second Mystery to Mastery class, you will continue making Journal pages with samples for more of the best Sewing Stitches for modern fabrics. Bond some more with your machine, as you use different seam stitches, learn your blind hem, buttonholes, topstitching and even break-proof machine gathering. Prerequisite M101. **Please print supply list when you sign up for the class! ****

M103: Decorative Stitches Fun

Sat Jan 28 3-6
Sat Feb 25 3-6
Sat Apr 21 3-6
\$40 ea or 1 free ticket -3 hrs with Elsa

This is the 3rd Mystery to Mastery class for computerized Husqvarna Viking machines. Continue your Journal while you play with stitches that only a computerized machine can sew; learn when to use 'FIX' and 'STOP', mirror and different needle functions. We will also cover programming and then 'Designer only' features. Prerequisite M102 **Please print supply list when you sign up for the class!****



Embroidery 101

For **ALL CLASSES**, do print out the **Supplies List** see pg 1

Owners' classes are journal style, making many samples for future reference. We provide a fabric kit in return for a small donation to ALS research. (you do NOT have to bring "basic sewing supplies", just scissors and the required supplies)

By private appointment (Wed-Fri am)
\$40 or free ticket 1/hr with staff

When you purchase an embroidery machine, you can take this FREE hands-on class to learn, **the basics of embroidery**, before you join any other embroidery class or club.

Book a private class to learn about how to stabilize, hoop and thread for embroidery. You will use the fabric/thread/stabilizer kit which came with your machine, or purchase the same.

Please take this after M101

Designer Diamond Club

9-12 Jan 28, Feb 25, Mar 31, Mar 28, Apr 28
\$30 ea/3hrs ea with Christine
(get ticket for each day)

In this series of classes for **Designer Diamond owners**, you will learn to use the exciting exclusive Special Techniques available on this new machine. **Start anytime** Techniques include: Design Positioning, Design Shaping and much more. The technique highlighted each month will be used to create a selected project. Please check online for the project and supply list. **Bring a ticket for each class!**

NEW Embroidery Series Term 1

Embroidery Club Sat Jan 7 9-11

Embroidery Club, every third month starting in January, is a demo-lecture style class, and will feature a design from one of the Husqvarna Viking embroidery collections. You will take home the project sheet for the featured project. January features Texture!; April: Cutwork; July: Hoildays in the Hoop; October: Specialty Tehniques

Software Club Fri Feb 3 6-8 OR Sat Feb 4 9-11

Software Club will be offered the month following Embroidery Club (the second month of the every quarter) and will feature new software techniques that will support embroidery club. This is designed as a hands-on class. Bring your laptop and dongle. Term 1 will feature Texture; term 2 will feature Cutwork; term 3 will feature Holiday in the Hoop; term 4 will feature Specialty Techniques.

Compute & Sew Sat Mar 3 9-12

Compute and Sew will be offered the month following Software Club (third month of every quarter) as a way to bring it all together. Compute and Sew will feature a hands-on software lesson as well as a project to sew. Bring your laptop and dongle for the software component, and sewing/embroidery machine to do the stitch out. Check the supply list for the necessary sewing supplies to complete the project. Term 1 will focus on Texture; term 2 will focus on cutwork; term 3 will feature Holiday in the Hoop; term 4 will feature Specialty Techniques.



Foot of the Month Quilt

6-8 pm Tue Jan 10, Feb 7, Mar 6, Apr 10
 OR 10-12 am Sat Jan 14, Feb 11, Mar 24, Apr 21
 \$120 /12 or \$20 ea 2hrs ea with Christine
 (get ticket for each day)

Join us once a month to create this exciting new quilt that makes use of many of those **Husqvarna Viking** feet in your collection, and more. No more samples to add your stash, but a beautiful finished project to showcase a variety of the Husqvarna Viking machine feet! Payment for all 12 includes the complete supply lists, fabric requirements and instructions for all blocks, or get just the current month's notions. You can jump into this class at any time, as we will add catch up sessions at the end of the year... This is a hands-on class with limited seating, so do book soon!



Folded Star

10-2 Thurs Mar 1 \$40/ 4hrs with Anne

This is an old technique made new again - you may have even seen this design on Grandma's couch when you were growing up! Discover how to create a 3 dimensional folded star entirely on your sewing machine. Bind the finished piece as a table topper or turn it into a pillow, or insert it into another project. Make one in seasonal colours for the holidays or use fabrics to match your home decor.



Heart Throb Runner

2-4 Tues Jan 17, 24 \$40/ 4hrs with Christine

Create this beautiful table runner for Valentine's Day! Use Appliquéd hearts to cover one side, using a variety of stitches. The other side has embroidered hearts running along both sides of the runner. Choose one or the other technique, or both if you like, to create this runner to celebrate Valentine's Day



Crazy for Decorative Stitches

6-9 pm Tue Mar 20, Apr 3, 17 \$90/ 9 hrs with Christine

Do you have a machine with lots of decorative stitches - but - you haven't used them? Now is your chance to use those stitches, along with a variety of threads and needles, to create a one of a kind table mat.



Appliqué Hearts Then and Now

6-9 pm Thurs Jan 22, 29 \$60/6 hrs with Jane

In this two part class, we will cover the following techniques in one lovely wallhanging: hand applique; reverse applique, needle turning; machine applique; satin stitch; machine embroidery applique; raw edge applique with triple stitch; bobbin work; blanket stitch; and 'cheater' binding with invisible applique stitch.

Quilt-in for Charity to benefit "Beginnings"

9-9 Feb 10 any time all day

Come cut, sew and quilt an hour or all day to benefit a charity which helps unwed mothers. We will also accept any of your lengths, bits and bobs of 100% cotton fabric that you would like to see put to good use.

Free-Motion Workbook

By request for 4+ students \$30/3hrs with Jane

Get going without fear on your next project using free-motion. It is not hard, it's just important that the learning experience should be done in steps. This workbook-style class will have you do that, so you can progress from being scared to being in love with the free-motion technique. You have hereby been warned: free-motion can be addictive! Of course you will need the correct free-motion foot for your machine, purchase or order well ahead.



No More Quilts! Just Lots of Bed Runners

6-8 pm Jan 12, Feb 9, Mar 8, Apr 12 \$80/8hrs with Jane

With so many embroidery designs that we've purchased and never used, let's put them into beautiful bed runners that can be changed seasonally. This class will run for 4 months - a 2 hour class each month. We'll cover the measurements needed for your bed and some clever ways to use the embroideries. Please note that these classes begin on January 12 and end on April 12 (2nd Thursday of each month).

Weekender Tote

6-9 Feb 14, 21, 28 \$90/ 9hrs with Christine

Sew up this great little tote and travel in style. This was designed to co-ordinate with the Cosmetics Travel Case. Select a favourite embroidery for the outer pockets and add some piping to this perfect carry-all bag for your next getaway!



Cosmetics Travel Case

6-9pm Tue Jan 17, 24 \$60/6 hrs with Christine

Create a personalized travel tote for all your essentials. This travel tote features iron-on vinyl and sew in vinyl (learn the tricks for working with these products), zipper tape insertion and piping. Make a smaller detachable pouch to snap into the tote.



Felted Tea Cozy

10-2 Wed Feb 22 \$40/4hrs with Mary

Have a felting machine wanting to see some action? This class with a guest instructor, will help you create a boutique-style felted tea cosy. Fibre Artist Mary Parent has put her artistic design into easy steps, to use a range of hand-dyed merino roving (extra)

Kids 8+ One Day Wonder

Fri Jan 6 10-3 \$40 + kit

It is a surprise, and you will love it, while learning sewing skills. Come with a friend, bring lunch and it will be a fun day.

Kids!!! (see also After School sewing, below)

AFTER CHRISTMAS KIDS CAMP

for age 11+	Tue Jan 3 to Thurs Jan 5	1-4	\$90 / 3 days
for age 8-10	Tue Jan 3 to Thurs Jan 5	10-12:30	\$75 / 3 days

MARCH BREAK KIDS CAMP

Tue Mar 13 to Friday Mar 16

6-9 yrs old	10-12	\$80	4 days
10+ yrs old	1-4	\$120	4 days

Intermediate Skills & Learn to Sew evenings

\$60 Per 2 day Class.

Mondays 6-9	Jan 9+16	Jan 23+30	Feb 6+13	Feb 27+ Mar 5	
		Mar 19+26	Mar 20+30	Apr 2+9	Apr 23+30
Wednesdays 6-9 (every other week)	Jan 18+ Feb 1	Feb 15+29	Mar 7+21	Apr 4+18	



This class is very loosely formatted to gear it towards every level of skill and interest. Brand new sewists will learn the terminology and techniques of basic sewing by starting with a tote bag and pajama bottoms. Sewists who already have a grasp on sewing basics may work on any project they would like... So you learn what you want to learn! In any given class we will have one or two students working on the basics, while another works on e.g. piped pillows, another sews for a new baby and another works on an advanced project like a dress or a skirt.

NEW TO SEWING? Please print off the supply list for the necessary items to bring to class. Returning or intermediate sewists should come prepared with the materials for their project of choice.

If you do not have a sewing machine, a limited number are available for try out during class, just let us know if you need one! When you choose to purchase a machine from us, it comes with free owner's classes.

Please note that when you choose a date, you are signing up for a two-class package running on specific dates. No transfers, as seats are limited. Check the calendar for a quick visual reference. The cost of the two-class package is \$60.00, and must be pre-registered and pre-paid.

Kids Learn to Sew After School!

Starting dates for 6 week series
Tue Jan 10 OR Wed Jan 11 OR Wed March 21
4:30-6 \$100 ea + supplies.



Our 6 week after school sewing classes are popular! Each Wednesday for 6 weeks, children ages 8 and up are invited to discover the world of sewing creativity with Brenda, an experienced children's instructor and graduate of the Sheridan Fashion Technique and Design Program. Students will learn how to operate a sewing machine safely, and how to read and understand a pattern. Beginner projects include a drawstring bag, a zippered sewing kit, and when ready, to patterns (pajama bottoms). As students progress they will choose their own projects and work at their own pace. **Please Note: The above dates list the first day of a 6 week series. When you choose that date, you are signing up for the full 6 week class.**

Maximum capacity of 4 students. This class runs on Wednesdays from 4:30-6 PM SHARP. Students are encouraged to bring and learn on their own machines, however some classroom machines are available to those who need them, just let us know to set one aside.

Don't Know? Just ask!

You can pop in anytime with a question for knowledgeable help. We give you or find the answers. It's what we do. **Because we know machines, and we know sewing!**

Or, book private classes on any machine, any make, for any technique, for \$20 per 1/2 hour.